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Jamie Dole
SCHUSTER



graphic designer
photographer
illustrator

Work
EXPERIENCE



Live Nation: Merchandise email blast design for various high-profile artists, including Miley Cyrus, Paul McCartney, Sublime, etc., by taking elements like a header logo/promotion text and/or product, and putting into an email.
(12.2015)

Footwear, Etc.: Merchandise email blast design for various sales and brands throughout the California-based chain. Signage for said sales, mailers, etc.
(10.2015 - 12.2015)

PureRed: Design and roll-out of various print campaigns for print signage, brochures, flyers, etc. Coupon inserts for grocery stores, mainly, and concept design for a mobile grocery store intended for low-income areas
(09.2015 - 10.2015)

fReal: Editing and creating new templates for various print and packaging designs. The packaging graphics to be for a new product launch. 30% of this role also consisted of creating graphics for various social media sites (Facebook, Instagram etc.).
(03.2015 - 04.2015)

DL Wholesale: I was the designer for this hydroponics wholesaler, I dealt with all design needs, those of which included a complete redesign of their 90+ page product catalogue & its corresponding interactive PDF. Monthly magazine ad-work, often the copy was my responsibility. Convention booth banners. Photographing every product whose photos were too low-res for print. Hand-drawn illustrations. Website and email banners and animated gifs of products for sidebar advertising, etc.
(08.2013 - 09.2014)

Education

BACHELOR'S DEGREE (HONOURS)



Middlesex University, London:
(10.2007 - 07.2010)

Focuses: Photography, Illustration, Typography (digital, Linotype, & letterpress), advertising, printmaking (mostly screen-printing), interactive design, branding, publishing, publicity. Middlesex University not only allowed me access to the best and largest available art and design facilities in Europe, but living in one of the largest cities in the world, allowed me a muse for my work that was invaluable to my education.

Award

D&AD (DESIGN & ART DIRECTION) STUDENT AWARDS



Photojournalism:
1st place

The D&AD annual international awards are highly respected, and regarded as a major events in the world of design and advertising. I won in the category of photojournalism. The brief was to create a photo essay illustrating the difference in people's perceptions of wealth & poverty.

Adobe
CREATIVE SUITE

